



The MICE Industry in the ALPMED Euroregion

An overview of the business tourism offer
in the French-Italian cross-bordering regions





What is Alpmed?

The Chambers of Commerce of Liguria, Piedmont, Provence Alpes Côte d'Azur, Rhone-Alpes, Aosta Valley, Corsica and Sardinia have joined in one cross-border Association, named "Les CCI ALPMED ASBL", with the primary goal to foster and increase the socio-economic development of their territories.

Chambers of Commerce main fields of activities are the following:

- Entrepreneurship
- Internationalization
- Access to EU Market (Enterprise Europe Network)
- Environment
- Vocational Training
- Tourism
- Innovation
- Economic Surveys

In the priorities set out in its Annual Action Plan, tourism ranks among the firsts.

In 2011 a first joined pilot action was carried out in order to attract American tourism operators (USA and Canada, in particular) by creating cross-border tourist packages involving the ALPMED regions.

In 2012 priority has been given to the meeting industry sector, in order to sustain ALPMED professionals in identifying new business opportunities.



Alpmed key figures

- 19 million inhabitants, ranking this macroarea 8th in the list of the EU27 population
- More than 1,8 million enterprise units and about 100 networks (clusters, industrial districts,...)
- GDP of more than 540 million Euro, corresponding to 4,4% of EU27 GDP
- 26.120 € GDP per inhabitant, compared to UE27 average equal to 25.000 €

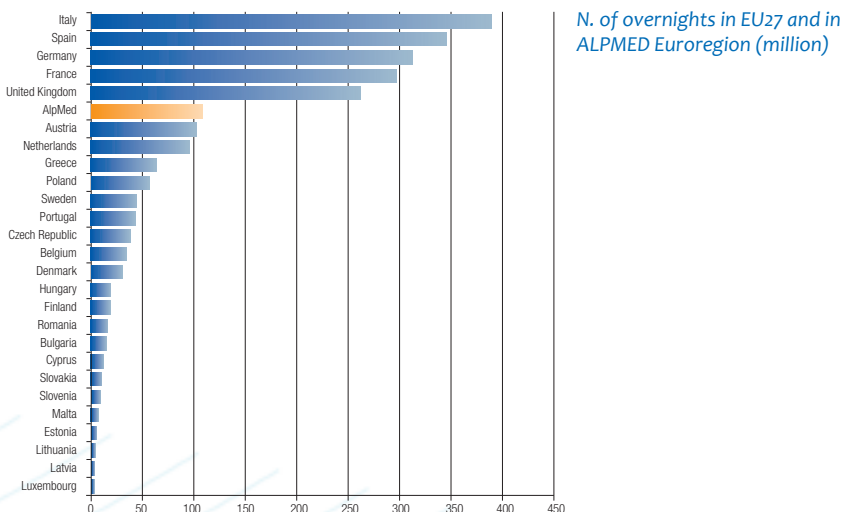
Mice industry in Europe and in Alpmed Euroregion

Meetings, Incentive, Conventions and Exhibitions (MICE) Industry, as essential business service provider, links its performance to those of its key sector clients (medical, automotive and ICT being the leading ones). Recent global economic trends have therefore affected this segment of tourism industry. Nevertheless, meeting professionals predict for next year a growth rate of 3.2% for the number of meetings in Europe, with a budget increase of 0.7% in Europe compared to the previous year. In 2010, Europe's market share of international associations conferences registered a slight growth, from 52.73 percent to 54.1 percent. France and Italy rank among the most relevant locations for this kind of event.

In Italy MICE represents a key asset in tourism industry, with 21% of its total turnover coming from this sector, corresponding to 23 billion €. In France MICE accounts for up to 11% of the total tourism consumption, corresponding to approximately 14 billion €. MICE industry in the ALPMED regions is estimated to account for approximately 3 billion €.

Main reasons why MICE industry is a key element in a territory valorization:

- higher spending power of meeting attendee compared to leisure tourist
- all-year-round activity; de-seasonality
- MICE attendee tends to return to MICE destinations for leisure or business purposes
- “word of mouth”, wider raising-awareness capacity about the destination visited
- leverage effect on tourism and infrastructure investments





A stylized map of the Alpmed Euroregion, which includes parts of France, Italy, and Corsica. The map is rendered in two shades of blue. The French regions are labeled in white, and the Italian regions are labeled in light blue. The background features a pattern of thin, light blue diagonal lines.

RHÔNE-ALPES

AOSTA
VALLEY

PIEDMONT

LIGURIA

PROVENCE, ALPES
CÔTE D'AZUR

CORSICA

SARDINIA

Meeting Industry Operators in Alpmed Euroregion

Liguria



Meet in Liguria

Palazzo Ducale - Piazza Matteotti 9 - 16123 Genova

Tel: +39 0105761975 - Fax: +39 0105955836

E-mail: meetinliguria@cbgenova.it

The “Meet in Liguria” Consortium, founded in 2005 by a group of main MICE regional organizations, represents one out of the few available Italian structures featuring a total regional coverage. The Consortium Meet In Liguria has the mission to turn the spotlight on a destination whose resources and capabilities offer several chances of great interest. It can offer the best solutions for the organization of successful events in the Liguria area.

“Meet In Liguria” members:

- Consorzio Portofino Coast,
- Consorzio Turistico Golfo dei Poeti,
- Convention Bureau Genova,
- Palazzo Ducale di Genova,
- Ponente Congressi,
- Porto Antico di Genova Centro Congressi,
- Sanremo Promotion





Convention Bureau Genova

Palazzo Ducale - Piazza Matteotti, 9 - 16123 Genova

tel +39 010 5761975 - fax +39 010 5955836

Website: www.cbgenova.it - e-mail: info@cbgenova.it

Company profile:

Convention Bureau Genova is a pool of firms promoting the meeting and event industry in Genoa since 1998. In collaboration with its members - hotels, PCOs, convention centres, catering companies, transportation companies, Genoa's Aquarium, local publishers and technical conference service providers - Convention Bureau Genova provides global assistance in conference and event planning such as finding hotel accommodation, helping select the appropriate location and conference venue, advising on catering services, incentive programs and all collateral activities.

Key figures:

Type of Associated Structures	Number	Major Venue's Capacity (places available)
Congress Centres	1	1.480
Hotels	20	1.000
Ancient sites (villas)	1	600
Multifunctional Centres	1	4.500
Locations	15	275
PCOs	6	Not applicable
Catering	4	Not applicable
Altri servizi	4	Not applicable
Totale	52	

Main events organized/hosted in 2012:

- The Eleventh Genoa Meeting on Hypertension, Diabetes and Renal Diseases
- XXXIII Congresso Nazionale Della Società Italiana Di Cardiologia Invasiva
- XI CONGRESSO GICR-IAPCR - SOCIETÀ ITALIANA DI CARDIOLOGIA RIABILITATIVA E PREVENTIVA
- XIX Congresso Nazionale AURO
- VI CONGRESSO NAZIONALE FIMP - "COME GIOCATTOLI IN VETRINA"
- XVI CONGRESSO NAZIONALE SIMRI - Soc. It. per le Malattie Respiratorie Infantili
- Port&ShippingTech
- Green City Energy
- Grandangolo 2012: un anno di oncologia



Consorzio Portofino Coast

Via Montebello 17/4 - 16035 Rapallo (GE)

Tel. +39 0185 270222/230185

Fax +39 0185 230054

Website: www.portofinocoast.it

e-mail: info@portofinocoast.it

Company profile:

Since 1987 Consorzio Portofino Coast has been representing the great heritage of this area, made up not only of natural beauty but also of history, tradition, culture, professionalism, and enthusiasm for innovation. Created through the association of a small group of hospitality and tourism operators in the towns of Portofino, Santa Margherita Ligure and Rapallo, today the Consorzio represents the very best of the area's service suppliers dedicated to world of tourism, including hotels, restaurants, transportation providers and other top-notch services. The mission of the Consorzio is to promote the many aspects of the territory and satisfy every need connected with tourism, a twofold purpose made possible by its professional organization. To achieve this, Consorzio Portofino Coast has created its own operating agency called Portofino Coast Incoming.

Key figures:

Type of Associated Structures	Number	Major Venue's Capacity (places available)
Hotel congressuali	13	450
Altri Alberghi	14	not applicable
Location	5	800
Catering	1	not applicable
Altri servizi	17	not applicable
Totale	50	

Main events organized/hosted in 2012:

- 42° Convegno Giovani Imprenditori Confindustria
- 10th International Spectralis Symposium
- XLI Assemblea Nazionale ANACAM
- 20° Forum Scenari Immobiliari



Piedmont



Verbanio Events DMC

Corso Garibaldi 19 - 28831 Baveno - Lake Maggiore, Italy

Tel. +39 0323 922 917 - Fax +39 0323 922 303

info@verbanioevents.com - www.verbanioevents.com



Company profile:

Verbanio Events is a company which specializes in organizing events and weddings in the wonderful setting of Lake Maggiore and Lake Orta. The thirty-year experience, the high professionalism of the staff and the constant attention to customers make Verbanio Events the ideal partner in the planning and management of all kinds of events.

For all kinds of occasions, from Company meetings to conventions, from team buildings to private events, Verbanio Events will be able to find the most appropriate solution which is in line with your needs and requirements. We develop each project with passion, and give care and attention to every detail so that your event is really unique and special. We offer you a complete high-quality service, from the location to the catering, to the flower arrangements to entertainment, up to the most exclusive services, such as a tour by helicopter or a tour by sail boat to discover the beauties of our territory. We are English!

Key figures:

Type of Associated Structures	Number	Major Venue's Capacity (places available)
Congress Centres	1	1.500
Hotels	25	2.500
Ancient sites (villas)	4	600
Multifunctional Centres	1	4.500
Locations	30	600
Staff	30	Not applicable
Catering	1	600
Transfers	25	56 seater buses
Totale	52	

Main events organized/hosted in 2012:

- Allot Communications Annual Meeting
- Atom Meeting on Lake Maggiore
- Alessi Sales force event & Gala Dinner for 500 guests
- Ceccarelli Direzione d'Impresa Team building in the Ossola Valley
- Coloplast Meeting on Lake Maggiore

- Fil Investments International Teambuilding Event
- Honeywell Milan Annual meeting
- Infotehna 14° Pharmaceutical Conference Stresa
- “Insight 2012” ITP. New Solutions and Goals: Hot topics in TPO-mimetics”
- Linde Material Handling Annual EMEA Teambuilding Meeting
- Masterclass in Oncologia Baveno Meeting
- Muzuno Sales Meeting
- Metier Team building weekend
- Novartis “Field Force” Meeting
- Onyx Pharmaceuticals “Prism-Onyx Novel Therapies Program. (NTP)”
- Oracle European summit, logistics & transfers
- Pirelli USA Sales Meeting
- Rulmeca 50 year Anniversary event
- SKF France internal meeting in Stresa
- Tupperware Brands Confidence Meeting in Stresa
- Vienna Medical Academy “Advances in Targeted Therapies”
- 4° Corso educazionale SIR - Parametri di laboratorio e clinimetria nelle malattie reumatiche
- 5° Trialist Forum European Myeloma Network Workshop





Lago Maggiore Conference

c/o Villa Fedora, Strada Statale del Sempione 4
28831 Baveno VB
tel +39 0323 912826 - fax +39 0323 922054
Website: www.lagomaggioreconference.com
e-mail: info@lagomaggioreconference.com

Company profile:

Founded with the objectives of promoting Lake Maggiore as a destination for conventions and events on the domestic and international markets, the Lago Maggiore Conference association brings together the main professional operators in this area, which boasts a wealth of large-scale extremely high quality facilities. Lago Maggiore Conference works with the support of the Chamber of Commerce of Verbania Cusio Ossola which encouraged its establishment. The facilities are situated on the Piedmont side of the Lake, in a variety of towns, famous throughout the world for the charm of the landscape and the wealth of flower gardens: Stresa, Baveno, Verbania, Mergozzo and Orta San Giulio on lake Orta. The numbers also demonstrate the quality of these facilities: 239 rooms in luxury five-star hotels, 1,400 rooms in four-star hotels, 113 congress halls with a total capacity of around 11,000 people. The largest hall holds 1,200 people. The information provided regards the numerous rooms available for meetings and conventions, hotel accommodation, ideas and suggestions for evening entertainment, proposals for incentive trips, tours and excursions. The quality of what Lago Maggiore Conference has to offer is immediately evident from its list of members: large-scale facilities with extremely high quality standards, confirmed by the high number of international events hosted in this area every year.

Key figures:

Type of Associated Structures	Number	Major Venue's Capacity (places available)
Congress Centres		not available
Hotels	9	1.200
Ancient sites (villas)	3	300
Restaurants	4	170
Agencies and DMCs	2	not available
Transfer Companies	5	not available
Catering		not available
Other services	9	not available
Totale	32	

Main events organized/hosted:

- DSM Nutritionals International Conference, June 2011
- Off-shore World Championship, October 2010
- Johnson Controls, October 2010
- IIF Ditchley Conference, July 2010
- International Trek Launch - Abbott Vascular, June 2010
- Annual marketing conference Electrolux, June 2010
- Simposio Europeo Astellas Pharma Europe Ltd., May 2010

- European Launch Skoda Combi, October 2009
- Boat builder press launch, Suzuki marine, September 2009
- FIAT after sales meeting, March 2009
- Annual conference Armenise-Harvard Foundation, June 2008
- Basic and therapeutic aspects of Botulinum and Tetanus, May 2008



Turismo Torino e Provincia Convention Bureau

Via Maria Vittoria, 19 - 10123 Torino, Italy
 Tel. +39 011 8185011 - Fax +39 011 883426
www.turismotorino.org
<http://convention.turismotorino.org>

Company profile:

Turismo Torino e Provincia Convention Bureau is your partner to arrange events in Turin and its province by referring you to the most qualified operators. With a professional, experienced staff, the Convention Bureau offers the following services free of charge:

- Preparation and presentation of customised candidatures
- Selection of conference venues and verification of availability
- Formulation of cost estimates
- Organisation of familiarisation trips and inspection visits
- Support in promoting events
- Co-ordination with local authorities
- Tourist information desks at conference venues

Key figures:

Type of Associated Structures	Number	Major Venue's Capacity (places available)
Congress Centres	3	2.090
Exhibition Centres	1	600
Hotels	15	450
Royal Residences	1	2.000
PCOs	6	Not applicable
Venues	2	170
Theatres and Museums	4	1.580
Catering	3	Not applicable
Tour Operators and Incoming and Travel Agencies, DMC	4	Not applicable
Transports	5	Not applicable
Other Services	8	Not applicable
Totale	52	

Main events organized/hosted:

- Major Conferences

SIRM, Società Italiana Radiologia in Medicina: June 2012, 5,000 participants

Herbalife World Convention: July 2011, 12,000 participants

ESOF, European Science Open Forum: July 2010, 5,000 participants

Terra Madre: the world largest meeting of food communities, held in October every two years, attended by 9,000 participants.

- Exhibitions

International Book Fair: it attracts 300,000 visitors and 1,400 exhibitors and is held every year in May.

Slow Food “Salone del Gusto”: one of the fine food sector’s major events at international level, held every two years in October and attracting 250,000 visitors.

Artissima: the international contemporary art fair, hosted every year in October.

- Sports Events:

Torino has been recently appointed **European Capital of Sport for the year 2015.**

2006 Olympic and Paralympic Winter Games:

2,500 athletes, 10,000 journalists and operators, 20,000 volunteers and 1,5 million spectators.

2010 World Figure Skating Championships:

the most important competitions of figure skating, after the Olympic Games.

2013 World Masters Games:

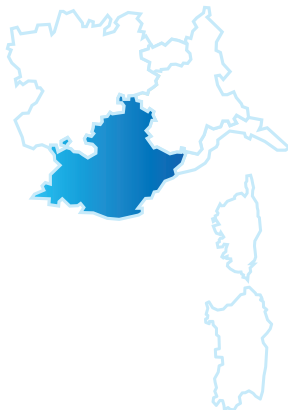
for 10 days 15,000 athletes over 35 will meet in Torino to compete in 32 different sports disciplines.

2015 World Winter Masters Games:

For 9 days 6,000 athletes over 35 will meet in Torino and the olympic mountains to compete in 18 different winter sports disciplines.



Provence Alpes Côte d'Azur



Provence Côte D'Azur Events

www.provencecotedazurevents.com

16 rue de la République

13001 Marseille

Tel : + 33 4 91 87 72 24

The convention bureau for professional organizers!

We bring together the most recognized professionals of the meeting industry.

- Promotion of the destination by highlighting the offer of the region for organizers of events.
- Searching for association meetings with less than 300 delegates, related to the local economic & scientific clusters.
- Providing advice and technical support in bids for the region as a host for international events.
- The assistance in event organization : practical information and advice, useful contact lists to get support from local institutions and partners.

We and all our partners involved in this proactive approach of the meeting industry will put together their savoir-faire and creativity to serve more efficiency and competitiveness. In 2012 PCE has merged with the first association of congress cities of the south east of France, Provence Méditerranée Congrès; this synergy will boost our network and allow more prominent national and international operations

Provence Côte d'Azur Events Association:

- 13 Conventions centres
- 31 Hotels 4 and 5 ****
- 33 DMC and PCO
- 10 Institutional Partners in the PACA (Provence Alpes Côte d'Azur) area.

Côte d'Azur Tourist Board

455, Promenade des Anglais - Bâtiment Horizon - CS 53126 - 06203 Nice Cedex
Tél. 00 33 (0)4 93 37 78 78 - Fax 00 33 (0)4 93 86 01 06
www.cotedazur-tourisme.com

Côte d'Azur Tourist Board: provider of the best meetings industry solutions

Company Profile:

Whether you are planning an incentive, conference, conventions, seminars and trade shows, the Côte d'Azur Convention Bureau is your partner to help you organise a memorable event.

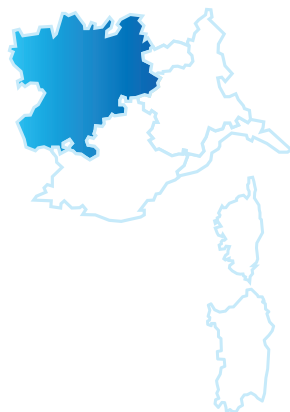
Your point of contact to get access to:

- 173 meetings and incentive hotels
- 26 special events venues
- 57 unusual venues
- a wide range of industry professionals
- 8 convention and exhibition centers

Key figures:

Type of Associated Structures	Number of Convention rooms	Auditorium Capacity (places available)	Main Convention room capacity (places available)
ANTIBES PALAIS DES CONGRÈS	10	500	500
CANNES PALAIS DES FESTIVALS	25	2.250	100
GRASSE PALAIS DES CONGRÈS	7		250
MANDELIEU CENTRE EXPO CONGRES	12	1.000	1.500
MENTON PALAIS DE L'EUROPE	7		1.000
NICE ACROPOLIS CONGRES ET EXPOS	22	2.500	1.750
VILLEFRANCHE CITADELLE	5	185	400





CITÉ | CENTRE DE CONGRÈS | LYON

Cité Centre de CONGRES

50, quai Charles de Gaulle
69463 LYON CEDEX 6 - France
Tel. +33(0)472 82 26 26
Website: www.ccc-lyon.com

N° of Meeting rooms/capacity per room:	174/100 seats 38/101-250 seats 26/251-1000 seats 7/1001-5000 seats 2/+5000 seats
N° of meetings per year	79
Events hold	Congrès de Pneumologie BIOVISION Assises nationales de la protection de l'Enfance Les Journées nationales d'Infectiologie HYDRO
N° of Hotel beds	28.000



Eurexpo Lyon

BP 190 - 69686 CHASSIEU CEDEX - France
Tel : +33(0) 472223344 - Website: www.eurexpo.com

N° of Meeting rooms/surface	13 Halls/120000 m2
N° of meetings per year	95 exhibitions, out of which 60 Fairs
Events hold	Fairs: SIRHA-BOCUSE D'OR POLLUTEC PRINT'OR Salon, de la Piscine
N° of Hotel beds	28.000



Centre de Congrès

Bureau congrès Office tourisme - 1, rue Jaurès – 74000 ANNECY - France
Tel : +33(0) 4 50 45 00 70 - Website: www.lac-annecy.com

N° of Meeting rooms/capacity per room:	Impérial Palace: 20/600 personnes Centre Bonlieu: 980 seats
N° of meetings per year	30/40
Events hold	Annecy Shoulder Congress course Marathon d'ANNECY Festival Film animation Congrès GRAND SKI
N° of Hotel beds	8.000



Alpexpo

Avenue d'Innsbruck - BP 2408 38034 GRENOBLE CEDEX 02 - France
Tel : +33(0)4 76 39 66 00 - Website: www.alpexpo.com

N° of Meeting rooms/capacity per room:	35/30-100 seats 9/101-250 seats 10/251-1 000 seats 2 /+1 000 seats Auditorium/1000pax
Events hold	Creativa, Naturissima, Le salon du bois, Le salon des antiquaires, Le salon de l'immobilier MINATEC Crossroad
N° of Hotel beds	9.000





LE SCARABEE Congrès

Rue du Marelet - 42153 RIORGES - France

Tel : +33(0)4 77 69 37 30 - Website: www.lescarabee.net

N° of Meeting rooms/capacity per room:	17/50-200 seats 1/300-800 seats 1/2-200 seats Auditorium/ 2 200 places
Events hold	Salon du chocolat et des gourmandises Salon de l'immobilier et du développement durable Colloque SICAREV AG Crédit Agricole Loire/Haute-Loire Yannick NOAH INDOCHINE
N° of Hotel beds	2.600



Centre Congrès

23, rue Ponchardier - 42010 ST ETIENNE - France

Tel : +33(0)4 77 47 78 00 - Website: <http://www.congres-saint-etienne.com/>

N° of Meeting rooms/capacity per room:	15/50-250 seats 4/251-1 000 seats Amphitheatre/700 seats (divisible in 300, 500, 700 and 800 places)
Events hold	<ul style="list-style-type: none"> - Salon du Design - Congrès national de l'Association Francophone de Strabologie et Ophtalmologie (AFSOP) - Assemblée générale nationale du Secours Populaire - Journées francophones IRM - Congrès national de l'Illusion - Congrès national SNUP (Syndicat National d'union de Psychomotriciens)
N° of Hotel beds	4.000

Aosta Valley



CSC - Centro Servizi Courmayeur

Office Address: Piazzale Monte Bianco 3, 11010 Courmayeur AO, ITALY

Phone + 39 0165 1852591 - Fax + 39 0165 1852584

Email: info@courmayeur.it - Website www.courmayeur.it - www.courmayeurcongressi.org

Company profile:

CSC is a congress center offering a varied range of multi-purpose locations suitable for major events, conferences, gala dinner, exhibitions and corporate events. Being located at the foot of the highest mountain of Europe gives a perfect setting for team building and social activities. CSC team is dedicated to providing flexible solutions and general assistance in event planning.

Number of venues: 6

Number of places available: 4.838

- Arena del ghiaccio (ice sport arena covered with insulated floor): 3.000 places
- Sala polivalente (Multifunctional Room): 1.000 places
- Museo trasfrontaliero - Multifunctional Room of 590 sq m
- Monte Bianco conference room - 206 places
- Chalet de l'Ange congerence room - 90 places
- Cinema Palanoir (multiplex - two screens)

Screen 1 - 420 seats - Screen 2 - 122 seats

Number of hotel beds:

- Courmayeur: 2.512
- Pré Saint Didier: 607 (5 km)
- La Salle 156 (13 km)
- La Thuile 1.938 (14 km)



Facilities and services: Interpreting booths; backstage; control room; Audio, Video and Lighting equipment; DVD player; offices and press room; changing rooms; IT services; cinema and theatre; Indoor climbing wall.

Main events: Courmayeur Noir in Festival (international cinema contest); L'Anno che verrà (New Year's Eve TV Show); Figure skating national championships; European Curling championships; World Junior Short Track Championships; European table tennis championships; Climbing world championship; Tennis APT; Gala dinners; temporary exhibitions; Google Melt-down party; Samsung convention.



Resort & Casino

SVRC - Saint Vincent Resort & Casinò

Office Address: Viale Piemonte 72, 11027 Saint Vincent AO, ITALY

Phone + 39 0166 5231 - Fax + 39 0166 523798

Email congress.billia@svrc.it

Website www.saintvincentresortcasino.it

Company profile:

Saint Vincent Resort and Casino is an elegant venue in the heart of the spa town of Saint Vincent. Dating from the beginning of the XX century, the location has recently been completely renovated in order to offer a range of modern meeting rooms able to meet the needs of a demanding clientele. The complex features two elegant hotels (4 and 5 stars), five restaurants, a 1,700 square meters wellness center and one of the biggest casinos in Europe. Saint Vincent Resort and Casino team provides assistance in conference and event planning.

Number of venues: 7

Number of places available: 1.084

Gran Paradiso room - 600 places

Cervino room - 180 places

Monte Bianco room - 140 places

Zerbion room - 90 places

Monte Rosa room - 60 places

Grivola 1 room - 8 places

Grivola 2 room - 6 places

Number of hotel beds:

Saint Vincent: 817

Châtillon 239 (Km 3)

Bard: 73 (21 km)

Verres: 140 (12 km)

Pont-St-Martin: 81 (26 km)



Facilities: Two foyers, Audio, Video and Lighting equipment; DVD player; IT services; charming hotels, Spa; Casino

Main events: Premio Saint-Vincent per il giornalismo (main Italian journalism award); Grolle d'oro formaggi (best national cheese award); - Master of magic (1.500 illusionists and stage magicians from all over the world); International Meeting of Coloproctology; Several political summit at national level.



Forte di Bard mice

Office Address: Forte di Bard, 11020 Bard AO, ITALY

Phone +39 0125 833811/833816

Fax +39 0125 833830

Email info@fortedibard.it

Website www.fortedibard.it

Company profile:

Forte di Bard is a fortified complex built in the 19th century on a rocky prominence above Bard, completely restored in 2006. Its vast spaces provide a perfect location for major events, temporary exhibitions, concerts, conferences, gala dinner and corporate events. The monumental complex also hosts the Alps Museum, a restaurant and an exquisite four stars hotel. Forte di Bard MICE team offers advice and assistance in event planning.

Number of venues: 4

Number of places available: 1.161

Archi Candidi room - 106 places

F. A. Olivero room - 200 places

Opera Mortai Auditorium - 55 places

Piazza d'Armi - 800 places

Number of hotel beds:

Bard: 73

Verres: 140 (9 km)

Pont-St-Martin: 81 (11 km)

Saint Vincent: 817 (21 Km)

Châtillon: 239 (22 km)



Facilities: Audio, Video and Lighting

equipment; IT services; DVD player; restaurant and catering service; Historical site and museum; hotel. Three crystal lifts to go up to the fortress guarantee a panoramic view.

Main events: Several corporate events (clients: Wind/Infostrada, British Petroleum Italia, Bayer, Sanofi Aventis, Novartis, Merck Sharp & Dohme, BMW, Kia Motors, Napapijri, Longines, Gewiss, Eismann, Juventus Football Club). In the summer, the main courtyard is used to host international musical and theatrical performances.



Location of MICE operators

HOW TO KNOW MORE ABOUT ALPMED AND ITS REGIONS?

Les CCI ALPMED Asbl

Rue du Trone, 62 - Boîte n°5 - 1050 Bruxelles - Belgique

Tél: +32 255 00 251/255/254

e-mail: solazzo@ccialpmmed.eu; jilet@ccialpmmed.eu

website: www.ccialpmmed.eu

Unioncamere Liguria

Via S. Lorenzo 15/1, 16123 Genova

Tel +39 010 248 521

e-mail: raffaella.bruzzzone@lig.camcom.it

Website: www.lig.camcom.it

Unioncamere Piemonte

via Cavour 17, 10123 Torino

Tel +39 011 566 92 01/230

e-mail: l.belforte@pie.camcom.it

Website: www.pie.camcom.it

CCI de région Provence Alpes Côte d'Azur

8, rue Neuve-Saint-Martin BP 81880 - 13221 Marseille cedex 01

Tél: +33 491 144 200

e-mail: promskaia@paca.cci.fr

Website: www.paca.cci.fr

CCI de région Rhône-Alpes

32 quai Perrache - CS 10015 - 69286 Lyon cedex 02

Tél. +33 472 114 343

e-mail: beyet@rhone-alpes.cci.fr

Website: www.rhone-alpes.cci.fr

Chambre Valdôtaine des entreprises et des activités libérales

Régione Borgnalle 12, 11100 Aosta

Tel. +39 0165 573 001

e-mail: attiva@ao.camcom.it

Website: www.ao.camcom.it

Chambre de Commerce et d'Industrie de Corse

Ajaccio et Corse-du-Sud - Tél : +33 495 515 555

Website: www.2a.cci.fr

Bastia et Haute-Corse - Tél : +33 495 544 444

Website: www.bastia-hautecorse.cci.fr

Unioncamere Sardegna

C.so Vittorio Emanuele 1 - 09124 Cagliari

Tel. +39 070 659 252

e-mail: unioncameresardegna@alice.it

